

Customized Implementation

At Scholastic Red, we're committed to planning and implementing professional development programs that tightly align with and support a school's goals and instructional program. Our track record of success is based on the fact that we listen to school leaders' needs, work with them to develop a plan, and then deliver the services they require to get results.

The framework below can be customized to meet a particular school or district's needs.

Scholastic Red—Program Initiation

Conduct Professional Development Needs Assessment

Scholastic and school leaders analyze the school or district's instructional programs, student achievement data, and professional development programs. We identify:

- The areas of student reading achievement that need most improvement and the grade levels to be targeted
- The instructional skills and reading strategies teachers need to address these areas
- Gaps in teachers', coaches', and principals' understanding of the "what," "why," and "how" for each skill and strategy

Establish Scholastic Red Plan for District

- Establish the sequence of Scholastic Red courses and services that address teachers', coaches' and principals' gaps
- Identify school-based learning communities where Red will be implemented, cohorts of teachers to be enrolled, and coaches for each teacher cohort

Align and Customize Services

- Tightly correlate Red courses and services to school or district's reading programs and to state standards
- Create customized district Red web site
- Add all custom content authored by school or district to selected Red courses

Arrange for Local and Graduate Credit

- Arrange for evaluation of Red courses and services and complete applications for local credit
- Facilitate teacher enrollment for graduate credit with Nova Southeastern University
- Arrange for Red courses to be accredited by local university

Customized Implementation, *cont'd*

Scholastic Red—Program Initiation, *cont'd*

Conduct Technology Audit

- Develop plan for teachers and coaches to access Red's online services
- Determine if all computers and networks meet minimum system requirements
- Work with district technology staff to make required system or software upgrades

Scholastic Red—Program Implementation

Conduct Onsite Training of Reading Coaches

- Review all coach resources, including Facilitator Handbook, teacher training CD-ROM, online discussion forum, and online expert help
- Conduct modeling and training sessions on effective coaching
- Review all reading research, strategies, and skills covered in the Red course
- Model selected reading strategies covered in the Red course
- Lead the first workshops of each school-based learning community

Conduct Focus Meetings with Principals

- Set up principal's online account for access to the Red courses
- Review responsibilities of principal in Red professional development
- Train principals on use of information and resources in course Principal's Guide

Customized Implementation cont'd

Scholastic Red—Program Implementation, *cont'd*

Conduct Teacher Orientation and Training Session

Scholastic Red reading consultants and district reading coaches work collaboratively to:

- Conduct a hands-on computer lab session with every teacher enrolled in a Red course
- Register every teacher into the Red system
- Train teachers on the navigation of a Red course
- Introduce teachers to online expert help service
- Run the initial Red Strategy Workshop (RSW)

Train Leaders on Red Learning Management System

- Examine course assessments
- Review all online reports with principals and coaches

Set Up Red Course Schedule and Ongoing Support Plan

- Establish milestones for teacher progress through the Red course
- Set dates, times, and venues for the three in-person Red Strategy Workshops (RSW)
- Arrange schedule of phone consultations with principals and coaches