

SCHOLASTIC

redschoolwide

**Raising reading achievement
for striving readers
is everybody's job.**



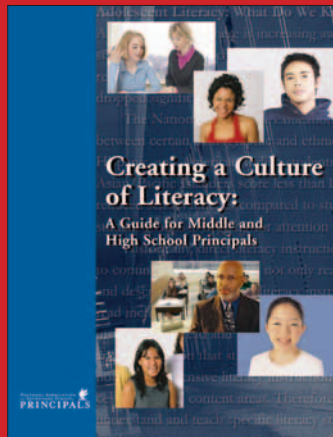
Introducing Scholastic's professional development program for secondary school principals, coaches, and *all* teachers.

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NEW from Scholastic RED

Foundations of Adolescent Literacy: A Professional Development Program for the Whole School

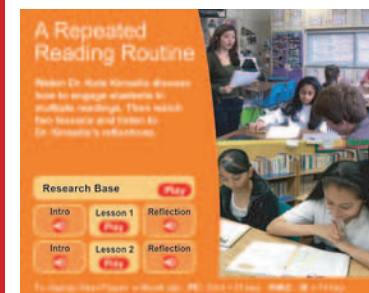
The one professional development program that meets the latest research demands.



The research is clear: the most successful reading improvement programs are built on a foundation of sustained professional development for *all* teachers and school leaders.

Scholastic RED's research-based implementation model gets results:

Online Courses



+

Facilitated Study Groups



+

Classroom Application



= Improved Teaching and Higher Achievement

Scholastic RED courses are accredited by our university partners for graduate credit.

Foundations of Adolescent Literacy trains everyone in a secondary school in a common set of literacy strategies. These three courses provide teachers, coaches, and principals the tools and skills they need to ensure effective literacy instruction in *every* classroom.

For Teachers:

Faculty:

Strategies for Teaching Striving Readers: A Course for All Secondary Teachers

- Session 1: Understanding Today's Adolescent Readers
- Session 2: Meeting the Classroom Needs of Striving Readers
- Session 3: Building Background Knowledge for Comprehension
- Session 4: Teaching Word Study Skills in the Content Areas
- Session 5: Building Academic Vocabulary
- Session 6: Improving Fluency to Understand Diverse Texts
- Session 7: Collaborating with Your Literacy Team to Raise Reading Achievement



Dr. Ted Hasselbring
Vanderbilt University



Dr. Kate Kinsella
San Francisco State University



Carlton Jordan
Education Consultant
President, A Novel Approach

For Coaches:

Supporting Secondary Teachers in Literacy Instruction: A Course for Middle and High School Literacy Coaches

- Session 1: Understanding Today's Adolescent Readers
- Session 2: Assessing School-Wide Literacy Needs
- Session 3: Leading Teacher Study Groups
- Session 4: Modeling Strategies in the Classroom
- Session 5: Conducting Focused Classroom Observations
- Session 6: Collaborating with Your Literacy Team to Raise Reading Achievement



Dr. Elizabeth Sturtevant
George Mason University



Phyllis C. Hunter
Phyllis C. Hunter Consulting, Inc.

For Principals:

Leading a Literacy-Focused School: A Course for Middle and High School Principals

- Session 1: Understanding Today's Adolescent Readers
- Session 2: Leading a Data-Driven, School-Wide Literacy Initiative
- Session 3: Supporting Strategy Instruction and Intensive Intervention
- Session 4: Improving Teaching with Ongoing Professional Development
- Session 5: Creating an Action Plan to Promote a Culture of Literacy
- Session 6: Collaborating with Your Literacy Team to Raise Reading Achievement



Dr. Mel Riddile
Principal,
T. C. Williams High School
2006 Met Life/NASSP National
Principal of the Year



Dr. Melvina Phillips
NASSP Consultant for Literacy
and Professional Development

Developed in collaboration with NASSP

It can be done! Scholastic RED can help you get the reading gains you want in your school.



“If you can’t read you can’t succeed in the 21st century. That means our principals and all of our teachers — even middle and high school content-area teachers — have to deeply understand how kids learn to read and be ready to play their part in literacy planning and instruction. With Scholastic RED, I can be confident that all of my secondary schools are putting an intensive focus on literacy.”

Dr. Clayton Wilcox,
Superintendent of Schools
Pinellas County, FL

To learn more about Scholastic’s *Foundations of Adolescent Literacy* Professional Development Program, call your Scholastic representative.

Northeast Region

CT, DC, DE, ME, MD, MA,
NH, NJ, NY, PA, RI, VT

(201) 633-2400
(800) 878-8398

Southeast Region

AL, FL, GA, KY, NC, SC,
TN, VA, WV

(214) 414-3040
(800) 348-3750

Midwest Region

IL, IN, IA, KS, MI, MN,
MO, NE, ND, OH, SD, WI

(630) 323-3700
(800) 225-4625

Southwest Region

AR, LA, MS, NM, OK, TX

(214) 414-3040
(800) 221-5312

Far West Region

AK, AZ, CA, CO, HI, ID, MT,
NV, OR, UT, WA, WY

(818) 610-7272
(800) 342-5331